

Name

Professor

Course

Date



William Wegman

William Wegman is an artist, who is popularly known for creating a series of compositions that featured dogs, primarily his own Weimaraners in different costumes, as well as poses, was born on December 2, 1943. His birth place has been listed in history journals as being Holyoke, Massachusetts, in the United States of America. Despite the fact that William Wegman had been taught to become a painter, he is one of the most famous conceptually-driven photographers. Wegman is well-known for his artistic photos and videos presenting dogs. As one of the first professionals to adopt video as an art medium, he pursues the innovative work that is notable through the fascinating experiments while at the same time appeals to a very broad audience.

Wegman did not study photography at all. Instead, his profession as a painter led him into shifting to photography. Thus, it can be concluded that he as a photographer is self-taught. Wegman practiced portrait photography, which is a genre whereby an artist makes a capture by means of photography of the exact likeness of a person or sometimes a small group of individual (usually called a group portrait), in which the facial expression is predominant. The main objective of the portrait photography is to show the likeness, personality, as well as the mood of the subject. In his photographs, Wegman captured his dogs in a manner that corresponds to the

described features.

As with any other forms of visual design, photography usually follows the same elements of art as well as principles of design like any other great piece of art. Therefore, Wegman's photographs emphasize some particular elements and principles of design. For instance, the photos emphasize on balance. Balance can be explained as arranging all the elements so that there is equality from one side of the photograph to the other. Thus, it can be said that all Wegman's symmetrical images have a perfect balance. Moreover, balance in his photographs also has been achieved by asymmetry or through radial arrangement.

Proportion is the other element that his works take into consideration. Proportion is the use of the size of an object in order to give it more or less importance. Though finding an image that employs proportion matters purposefully is a difficult task, Wegman's photographs had embraced the feature and brought it out in an outstanding manner.

Unique style elements that are peculiar to Wegman's style include harmony. Harmony is achieved by using similar elements throughout a piece of photography that bring it together in a pleasing manner. In Wegman's photographs, harmony has been brought forward as a feature of simplicity. In fact, harmony is among one of the most complicated principles to grasp.

The other feature contrast in photos. Wegman has brought contrast into light as something easy. It is a feature similar to adding contrasting features to an image, but is done by application of the set-up elements. Wegman creates contrast in his images by using complementary colors, as well as differences in light and dark.

Wegman in all his photographs uses a Polaroid 20" x 24" camera to capture most of his images. All his Polaroids are vintage. His photographs are digital. Wegman's photographs, Polaroids and Photolithographs vary in size, but most of the images appear in 11" x 14" and 20" x 24."

The work of an outstanding photographer William Wegman inspires me because his art is unique. Wegman has created a niche for himself in the world of photography as he concentrated on innovative but challenging field of photography, in which not many artists had the confidence of venturing.



Photo 1.1

The photo is one of the most successful works of Wegman. In terms of formal design, the photography has observed the principle of balance. In this case, the balance is asymmetrical. The asymmetrical balance is achieved through the use of the rule of thirds. The photo is unified, and its focal point is the dog. Additionally, it has got a smooth texture that goes well with the fur of such breed of dog.

There is a contrast in the photograph whereby the lights and the darks have been differentiated in an eye-catching manner. In the end, it serves to bring out the fact that the photographer observes the value of all what he did at the time.



Photo 1.2

Wegman has taken the photo using similar elements throughout, thus bringing it together in a pleasing manner. In the photograph, harmony has been put forward as a feature of simplicity. Harmony has been created through the mixing of primary with secondary colors. This way, simplicity has been achieved through the blending of these colors, in a way, that is eye-catching. The unity of the photo is also of high quality. The photo is unified in the sense that some elements of photography, i.e. Balance and harmony, has been blended to complete the photograph.

Works Cited

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